



WORK TOGETHER WIN TOGETHER

Building sales solutions for your business



www.elektro3.com



25.000 customers
22.000 products
27.000 s.q.m of facilities
4.000 s.q.m of showroom
+25 countries with EDM presence



627 254 038



627 254 038



export@elektro3.com

Uninterrupted export customer service from 08:00 to 16:00



Elektro3 Store

Disponible en
Google Play

Disponible en
App Store

With B2B sales linked to the elektro3.com website

Shopping area advice

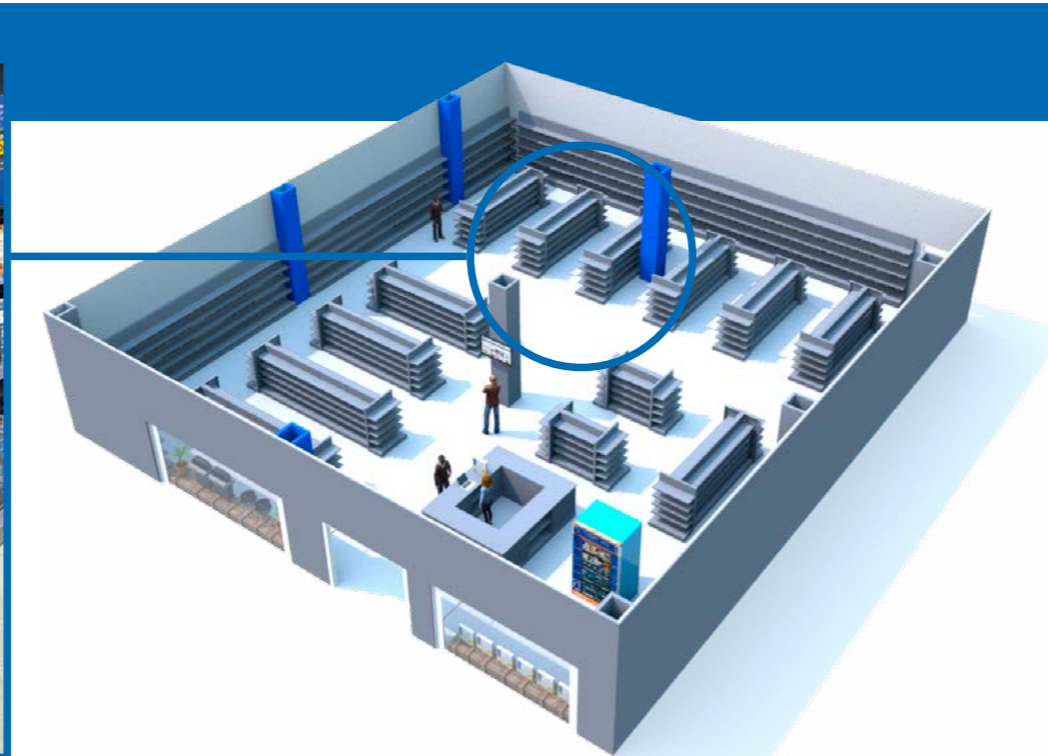
We have your **ideal project** to renovate your premises or create a new business

We have a specialized team that will advise you on your project, guiding you and proposing the best solutions for your commercial space to perform at its best. We carry out an analysis of the available space and your needs in order to achieve a comprehensive project following the latest trends in sales and exhibition systems.

We propose a modular distribution so that your customers purchase is comfortable, pleasant and their experience in your place is always positive. A satisfied customer is a

guaranteed sale.

Our team will analyze the location of your premises, its dimensions, entrances and exhibition areas and will guide you on the best distribution of commercial furniture and product families to achieve the highest possible sales. We also offer advice on the location of the counter, store lighting, and commercial image.



Exhibition solutions

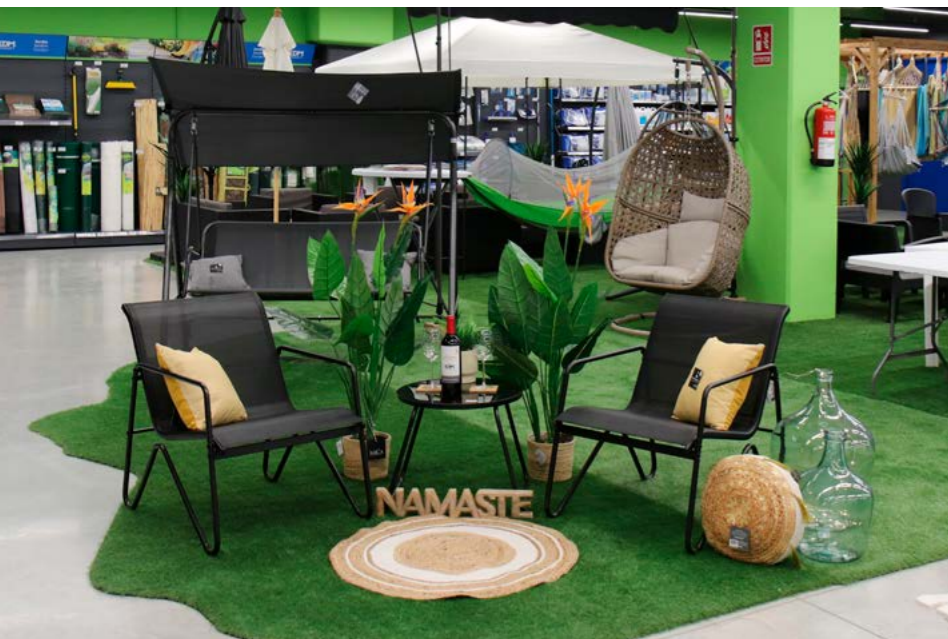
A good personalized **design** in-store will contribute to its **effectiveness and profitability**

We have a wide range of constantly evolving exhibition solutions for your business adapted to the new trends and market needs as well as to our customers.

All solutions are studied by our I+D team and tested in real commercial spaces before release to verify 100% their sales effectiveness. We work hard with

commercial psychology, colors, highlights, sales drivers as well as the incorporation of technology in commercial spaces, with solutions such as touchscreen tv, virtual shop windows, ecommerce, etc.





Showroom

“There isn’t **better knowledge** of a product than its experience”

From **Elektro3**, we invite you to see first-hand our showroom, where we put the design and experience of **more than 30 years dedicated in the hardware and DIY stores sector** accessible.

An innovative design and **specialized rooms** in the exhibition of all products related to **lighting, garden, hardware, Christmas, air conditioning** and many more families.

We have created a transparent and open space where you can enjoy the experience of our products, and most importantly, where you can generate business and discover new business opportunities.

A space developed for the sector professionals, where they can see and experience all of our products.

Our ShowRoom has a 300m2 **demo hardware store** with all the necessary solutions available for the point of sale. Our team will give you consultancy on any aspect: the distribution of the commercial furniture, headboards, how to generate self-sales, how to increase the average ticket, location of the counter, distribution of the families, lighting of the shop, colours for your establishment and many more solutions to support you in the constant evolution of your business.



Pick-up service



find out more of about our **Showroom EDM at Elektro3**


Visit us and see first hand all our articles and **display systems**.

 1h from Barcelona airport
 15 minutes from Tarragona AVE station



Logistic center



 Find out more about the new **Elektro3** facilities using this QR code.

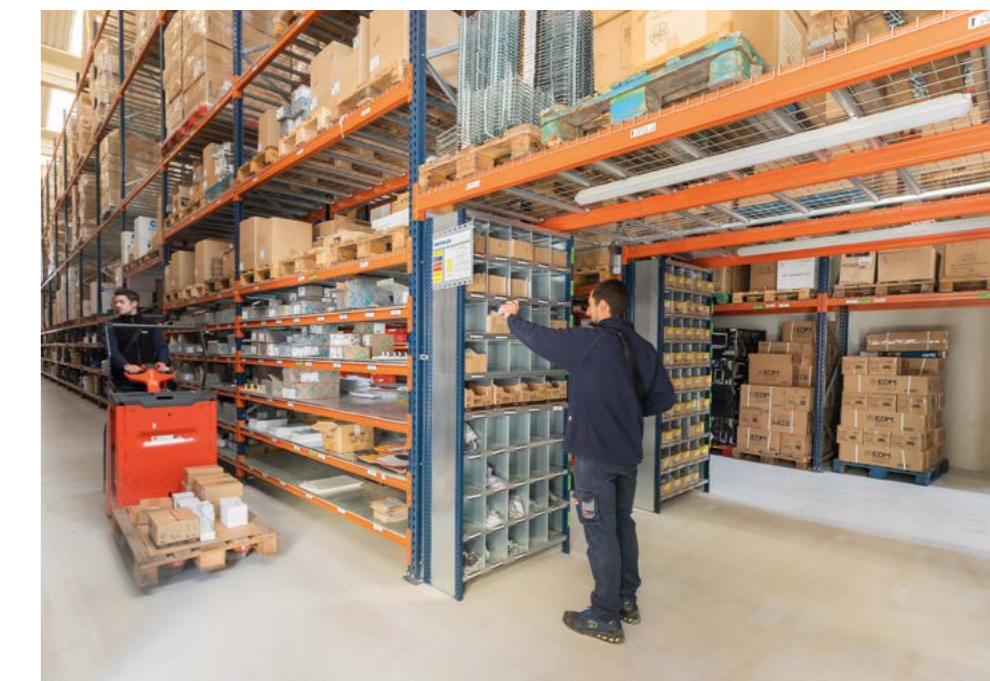


27.000s.q.m
of facilities



Our new logistics facilities have been designed to meet the new and growing needs of our customers. Having great improvements in **storage, preparation and dispatch** of orders.

We have a renewed industrial machinery, a new guided edge system and together with the acquisition of trilaterals, treadmills, and semi-order pickers, we achieve the greatest speed and efficiency in our logistics warehouse.



+120 product families

Our capacity for action allows us to establish ourselves as a comprehensive supplier, supplying 90% of the products that a sales point may need. Thus, costs are reduced, facilitating supply management and simplifying administrative work.

LIGHTING
SMALL APPLIANCES
AIR CONDITIONING
HYDRO-BATHROOM
ELECTRICITY
TOOLS
IRONMONGERY
PAINTING
GARDEN
KITCHEN - HOUSEHOLD - DRUGSTORE
STATIONERY
CHRISTMAS - HALLOWEEN ITEMS
SPORTS

And much more !



Our brands

Currently, we have the **EDM** brand as a base of the company, a prestige and quality recognized throughout the international market brand.

The **experience** in the different sectors that make up all the product families with which we work, has allowed us to create other brands such as **KOMA TOOLS**, **GOURMET KITCHEN** or **LUMECO** that are rapidly positioning themselves in the market.



Exclusive distribution in hardware distribution channel:



Distributors of the best brands:



Seasonal catalogs

Each season we make a selection of products that includes all the new products and the star products of the season to introduce them in our catalogue. We carry out different editions a year: **Spring-summer, Autumn-winter and Christmas**.

We dedicate special care to the design and layout of our publications so that they are eye-catching brochures and at the same time are practical, always with updated information, products arranged by families and, of also, with very competitive prices.

Pages full of news, really attractive offers and products.

More than 3.200 selected references.

Different annual editions

Available **in digital version**

Promotional videos with featured products

Continuous evolution

Every day we strive to **improve and continue innovating** in our sector

Since 1993, at Elektro3 we have been dedicated to the import, export and distribution of products for **hardware stores, DIY stores, electrical appliances and gardening**.

Always opting for the incorporation of **new products**, we are committed to provide an efficient, fast and quality service to all our customers.

In 1995, **EDM** was created, a new and important **brand** in the Spanish hardware and DIY sector, which has managed to offer a quality and prestigious product to our customers. We currently offer to our clients facilities of 27,000 s.q.m and a presence in more than 25 countries.

Elektro3 service, today:

Our **network of sales advisors** periodically visits all our clients in order to advise and help them in their business decisions and boost their activity.

— AT THE SAME TIME —

Our clients can access our **APP and website**, to buy and enjoy the infinity of online services that our company offers.

24 HOURS A DAY - 365 DAYS A YEAR



Export customer
service from
08:00h to 16:00h



Elektro3
Store

Disponible en
Google Play

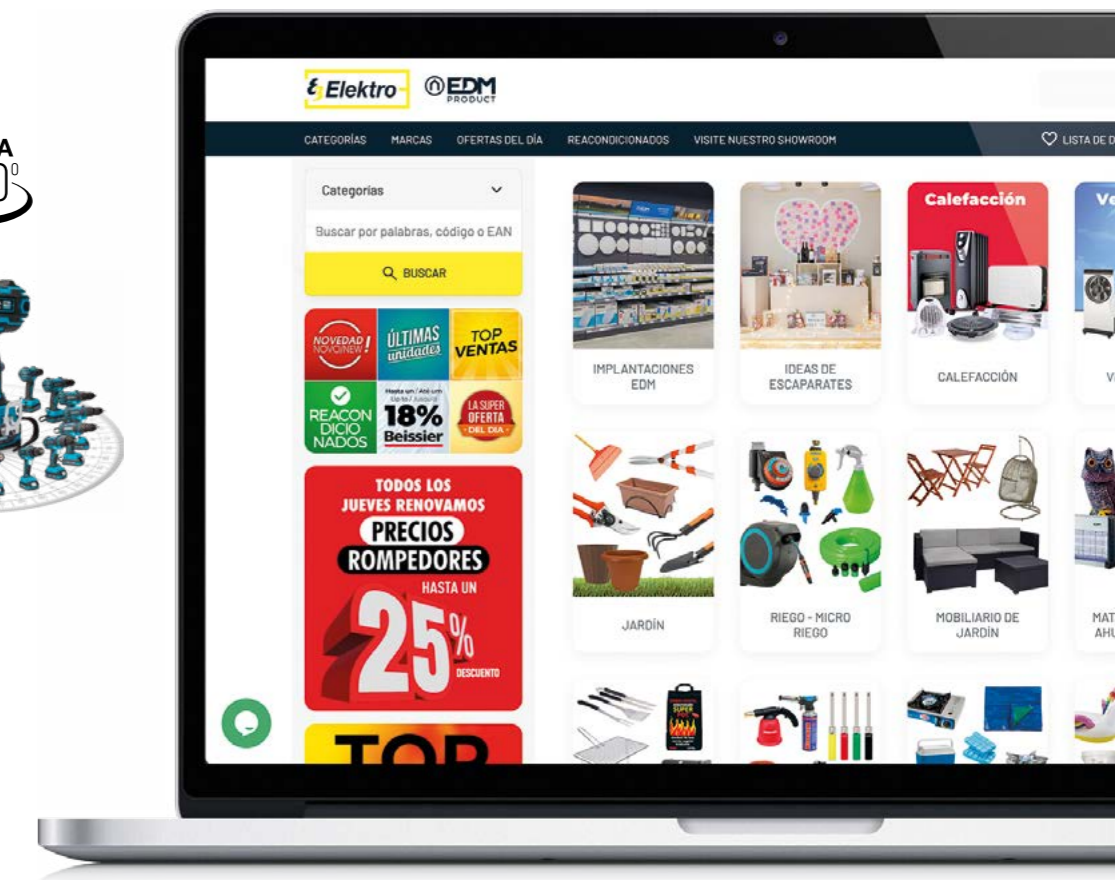


Shared
cart



Elektro3
website

www.elektro3.com



Customized solutions

Modular linear to suit your business



High module

Special to place against the wall and in long corridors. Its height allows more display capacity.

Standard width of 1m and 1.33m

Gray colour **RAL 7015**

1x0.30m inclined signage

Pegboard panels to place hooks and other accessories to the desired size and distance (Distance between standard holes of 15 and 25mm)

Slotted vertical bars to place shelves and other structures, one or two sides

Possibility of upper extension of 40cm to save stock of the exhibition



Bulbs

Tray



Color temperature cantilever
With presence sensor and 4 samples

Vinyl with thematic infographic
Informative infographic of the different types of bulbs and sockets



Bulbs

Hooks

Color temperature cantilever
With presence sensor and 4 samples

Vinyl with thematic infographic
Informative infographic of the different types of bulbs and sockets



LED Lighting

Interactive product display

All products in the exhibition area are functional and include a test button. They are arranged by type and indoor/outdoor use. They are numerically associated with their equivalent in the self-consumption zone.



LED tubes and strips cardboard display

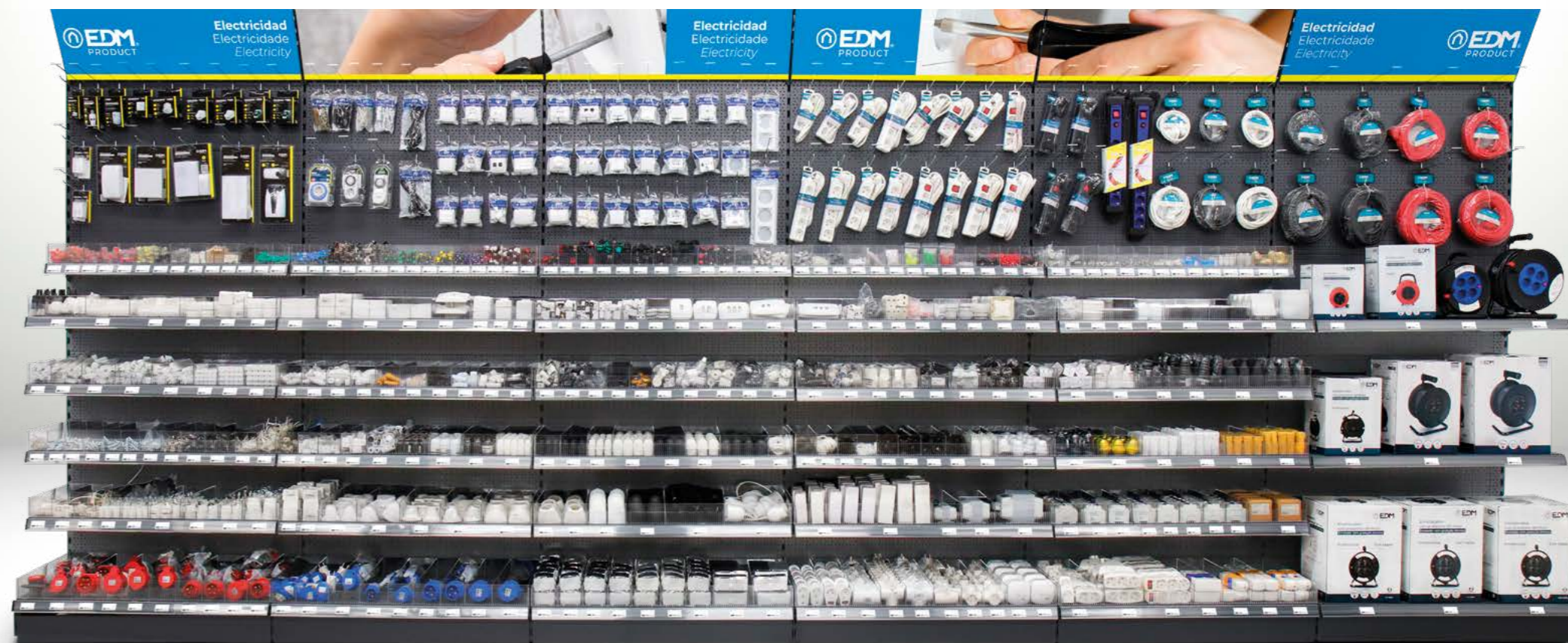
Unique in the sector, it presents the product in an easy way, occupying the minimum space. Big capacity. Organized by sizes and light temperature.



Electric material

Methacrylate dividers

A clean and tidy presentation that allows you to easily place small items that do not have hangers.



Koma tools

Low linear



Tool exhibition

It includes an exhibition area for the tools that are placed permanently on the panels of the shelf



Low linear

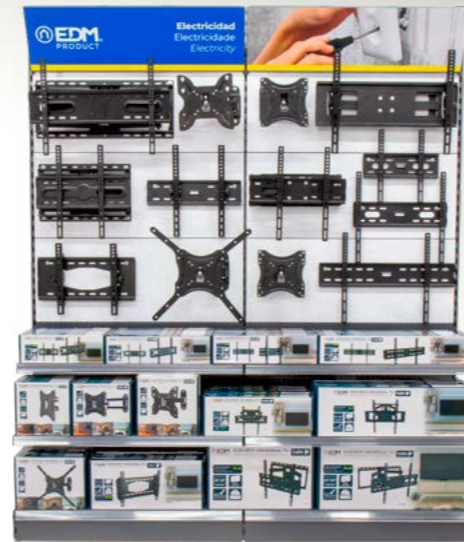
Flashlights

Exhibition with more than 50 flashlights
Different types: hanging, in display and in boxes

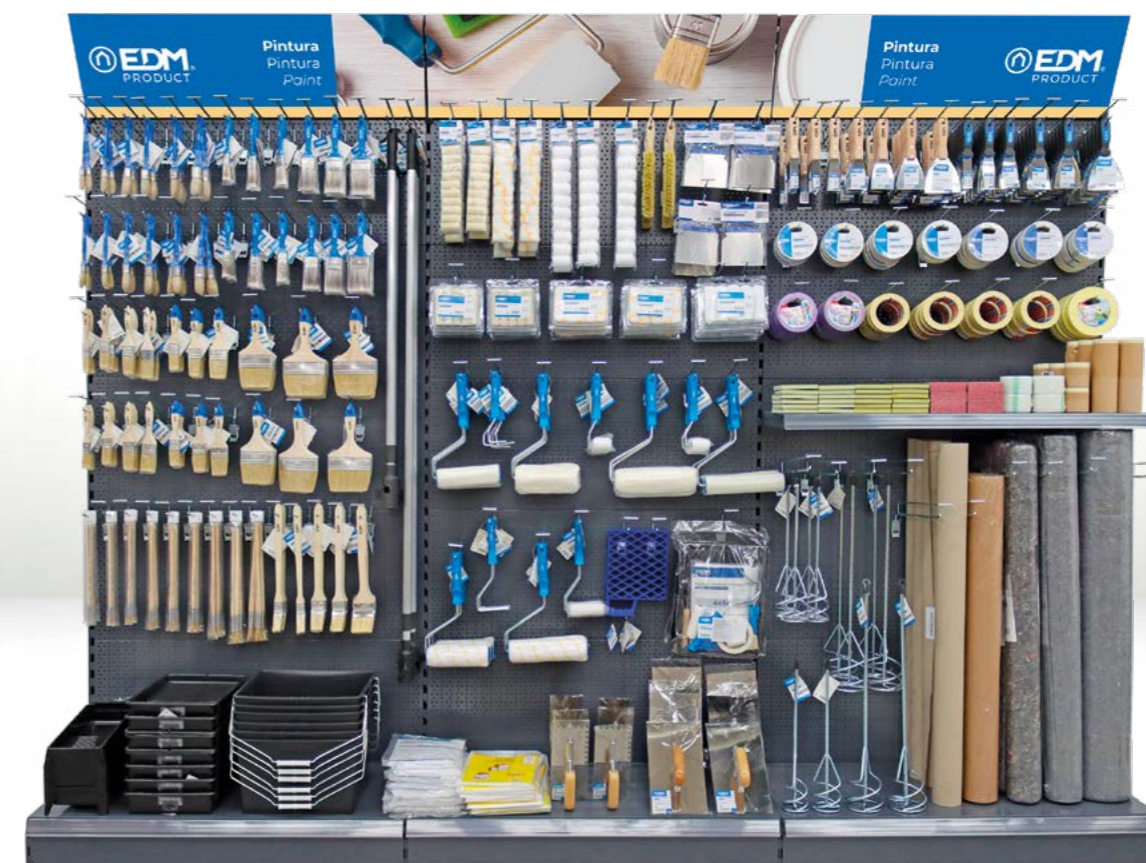


TV and IT

TV support module



Painting accessories



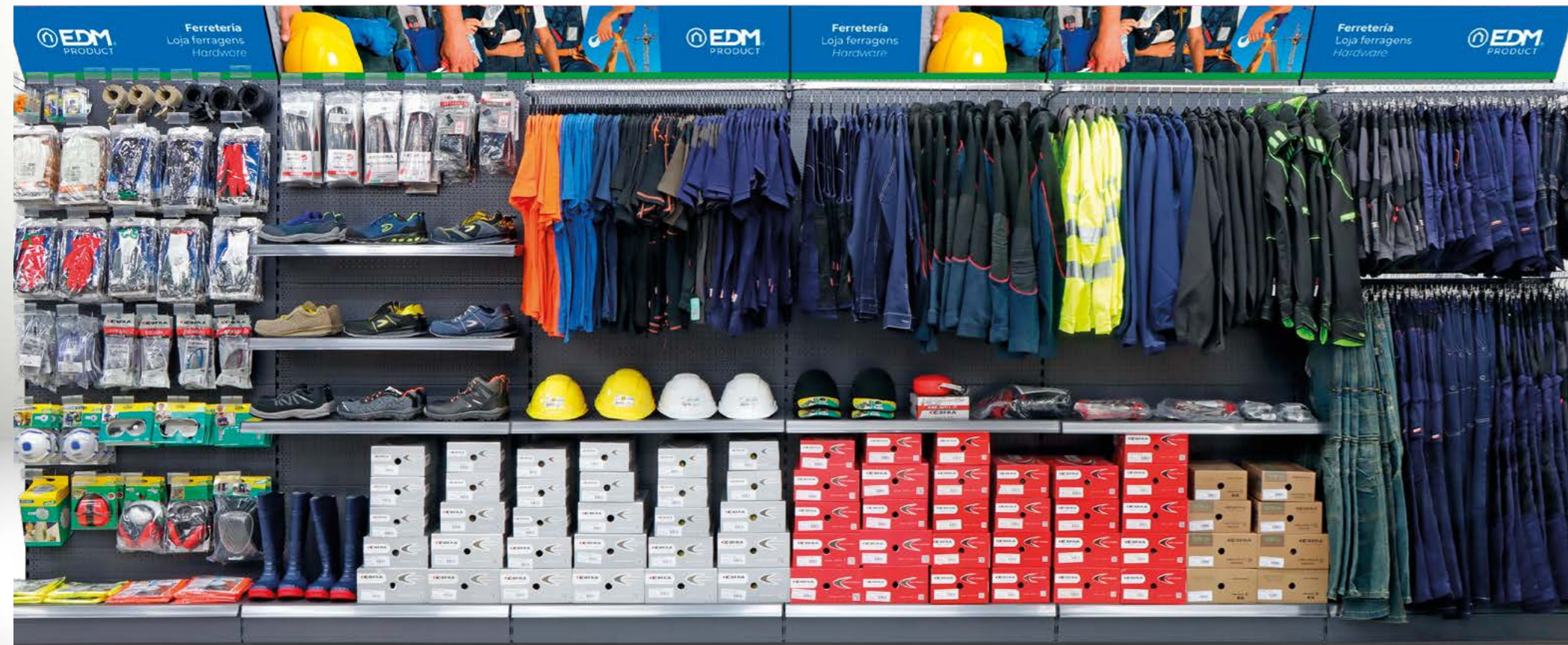
Work safety

Low linear →



Hanger bars

Large-capacity coat hangers with a width of 1 module in a chrome finish



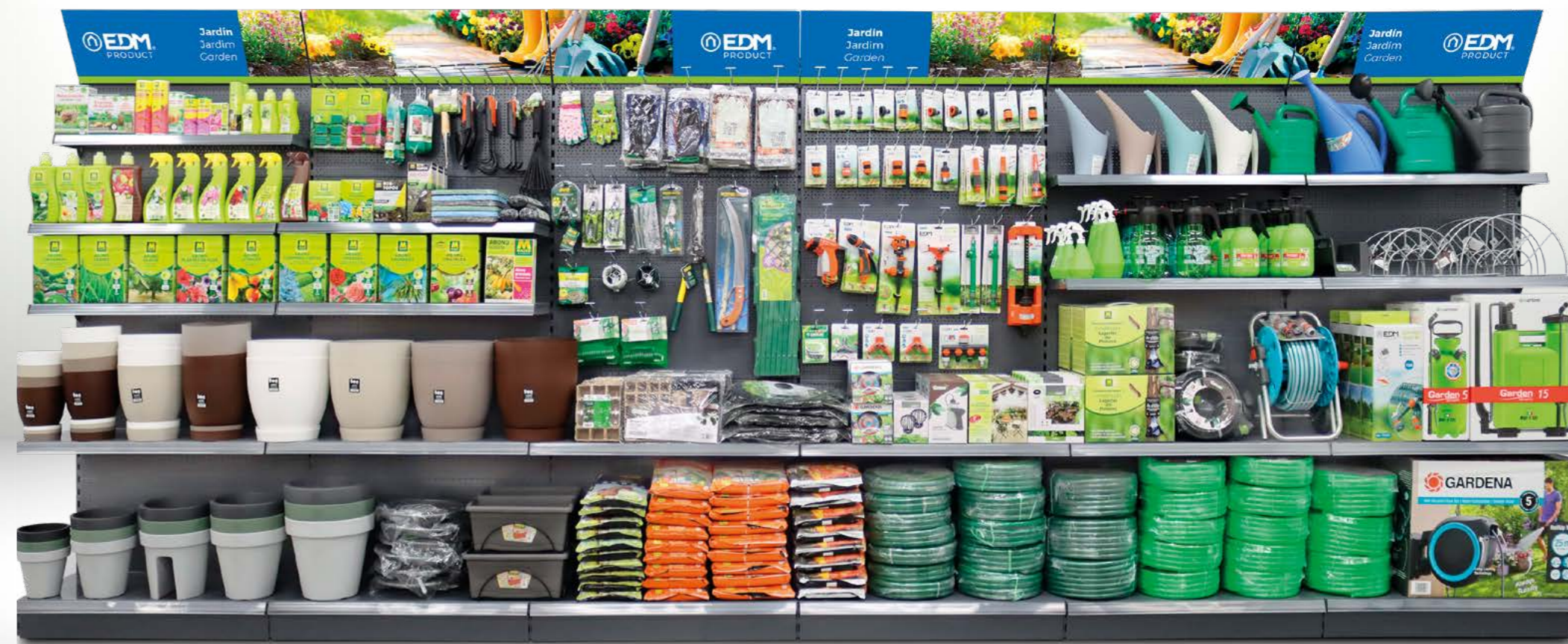
Garden

Low linear ←



Alternative composition ←

Includes space for small irrigation material exposed in bulk



Hydro



Mini taps display
Tabletop exhibitor with samples of taps



Module with 40 cm extension
For stock storage

Exhibition of taps and accessories
Samples of taps and accessories are placed on specially mechanized and decorated panels and shelves for this range of products.



Low linear

PAE

Product exhibition
A wooden shelf is placed in each module to present the product.

Adhesive price holders
We have specific adhesive price holders for wooden shelves



Cooking

Low linear



*Special cardboard base for pans
Special for displaying pans, with adhesive base and
capacity for up to 13 pans*



Low linear

Household



Specific solutions

Garlands

Display module with space for displaying lit displays



Paella pans special

Special independent module for paella pans. 14 internal hooks, 4 external hooks and bottom tray for gas accessories



Special mini channel module

This special module allows to place a large number of vertically pieces. A neat and practical presentation



Shopping accessories

Cross-selling strips help to sell products in unusual locations of the product but that are directly related as a complement.



Cross sell strips

Easy to hang and locate

They are simply placed by hanging from a hook in any corner of the shelf

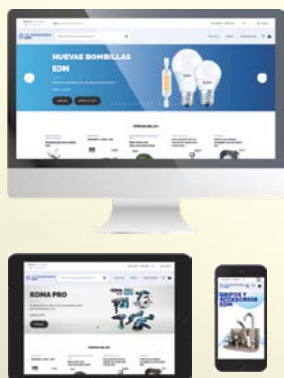


Technological services



At Elektro3 we are one step ahead and offer the most innovative technological services for your business.

Service 1 ONLINE SALES WEBSITE



It is essential to have a website to use the touch catalogue

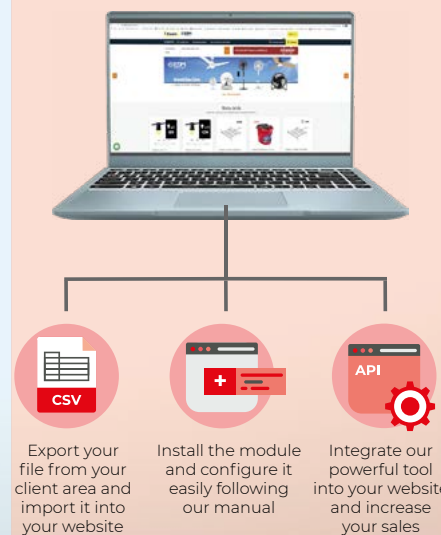
Service 2 TOUCH CATALOGUE



Service 3 VIRTUAL SHOWCASE



Service 4 WEB LINK



Service 5 ON-SCREEN IMPRISONMENT



SCREEN + MEDIA PLAYER

Make your shelves **eye-catching** and **give information** about the products.