



WORK TOGETHER WIN TOGETHER



www.elektro3.com

Building sales solutions for your business



25.000 customers
28.500 products
30.000 s.q.m of facilities
4.000 s.q.m of Showroom
140 sales advisors
24h delivery in mainland Spain
+800 brands in distribution



627 254 038



627 254 038



export@elektro3.com

Uninterrupted export customer service from 08:00 to 16:00



Elektro3 Store



Disponible en
Google Play



Disponible en
App Store

With B2B sales linked to the elektro3.com website

Shopping area advice

www.quierounaferreteria.com



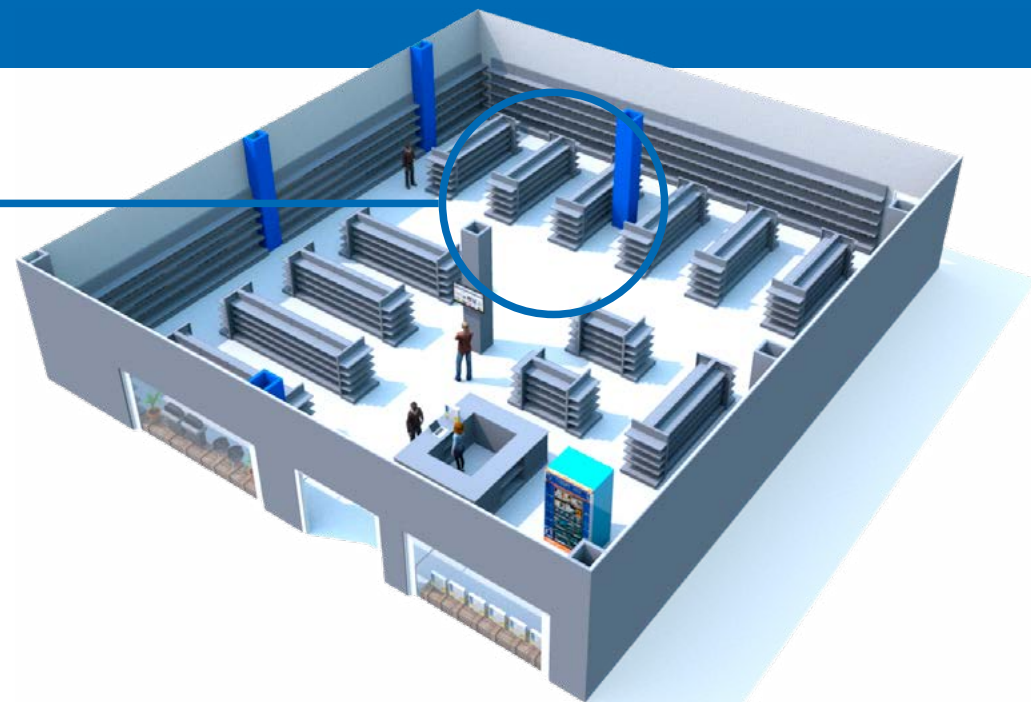
Scan and start your creation or remodeling project today

We have your **ideal project** to renovate your premises or create a new business

We have a specialized team that will advise you on your project, guiding you and proposing the best solutions for your commercial space to perform at its best. We carry out an analysis of the available space and your needs in order to achieve a comprehensive project following the latest trends in sales and exhibition systems.

We propose a modular distribution so that your customers purchase is comfortable, pleasant and their experience in your place is always positive. A satisfied customer is a guaranteed sale.

Our team will analyze the location of your premises, its dimensions, entrances and exhibition areas and will guide you on the best distribution of commercial furniture and product families to achieve the highest possible sales. We also offer advice on the location of the counter, store lighting, and commercial image.



Exhibition solutions

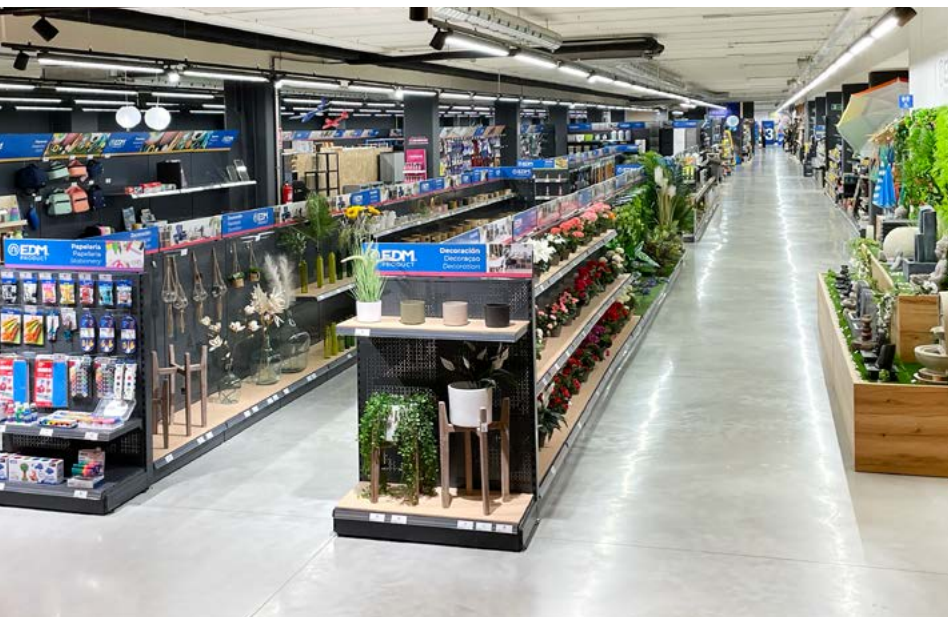
A good personalized **design** in-store will contribute to its **effectiveness and profitability**

We have a wide range of constantly evolving exhibition solutions for your business adapted to the new trends and market needs as well as to our customers.

All solutions are studied by our I+D team and tested in real commercial spaces before release to verify 100% their sales effectiveness. We work hard with

commercial psychology, colors, highlights, sales drivers as well as the incorporation of technology in commercial spaces, with solutions such as touchscreen tv, virtual shop windows, ecommerce, etc.





Showroom PRODUCT

“There isn't **better knowledge** of a product than its experience”

From **Elektro3**, we invite you to see first-hand our showroom, where we put the design and experience of **more than 30 years dedicated in the hardware and DIY stores sector** accessible.

An innovative design and **specialized rooms** in the exhibition of all products related to **lighting, garden, hardware, Christmas, air conditioning** and many more families.

We have created a transparent and open space where you can enjoy the experience of our products, and most importantly, where you can generate business and discover new business opportunities.

A space developed for the sector professionals, where they can see and experience all of our products.

Our ShowRoom has a 300m2 **demo hardware store** with all the necessary solutions available for the point of sale. Our team will give you consultancy on any aspect: the distribution of the commercial furniture, headboards, how to generate self-sales, how to increase the average ticket, location of the counter, distribution of the families, lighting of the shop, colours for your establishment and many more solutions to support you in the constant evolution of your business.



Pick-up service



find out more of
about our **Showroom**
EDM at **Elektro3**

+info:



info@elektro3.com

Visit us and see first hand all our articles and **display systems**.



A 1h en coche del aeropuerto de Barcelona



A 15 minutos de la estación de AVE de Tarragona



Logistic center



Find out more about the new **Elektro3** facilities using this QR code

delivery
6/7
days
international

Our new logistics facilities have been designed to meet the new and growing needs of our customers. Having great improvements in **storage, preparation and dispatch** of orders.

We have a renewed industrial machinery, a new guided edge system and together with the acquisition of trilaterals, treadmills, and semi-order pickers, we achieve the greatest speed and efficiency in our logistics warehouse.

30.000 s.q.m
of facilities



+75 product families

Our capacity for action allows us to establish ourselves as a comprehensive supplier, supplying 90% of the products that a sales point may need. Thus, costs are reduced, facilitating supply management and simplifying administrative work.

LIGHTING
SMALL APPLIANCES
AIR CONDITIONING
HYDRO-BATHROOM
ELECTRICITY
TOOLS
IRONMONGERY
PAINTING
GARDEN
KITCHEN - HOUSEHOLD - DRUGSTORE
STATIONERY
CHRISTMAS - HALLOWEEN ITEMS
SPORTS

And much more !



Seasonal catalogues with **RRP**, always with the latest novelties on the market.



Our brands

Currently, we have the **EDM** brand as a base of the company, a prestige and quality recognized throughout the international market brand.

The **experience** in the different sectors that make up all the product families with which we work, has allowed us to create other brands such as **KOMA TOOLS**, **GOURMET KITCHEN** or **LUMECO** that are rapidly positioning themselves in the market.



Exclusive distribution in hardware distribution channel:



Distributors of the best brands:



And more than 800 brands that make up our entire catalogue.

Seasonal catalogs

Throughout the year, we produce different editions of brochures that feature a carefully curated selection of products, highlighting both new arrivals and our flagship items for each season. These publications are thematic, organized either by product type or by seasonality.

We pay special attention to design and layout to offer visually attractive and functional brochures, featuring always up-to-date information, clearly organized products, and, of course, highly competitive prices.

Pages packed with new arrivals, offers, and truly attractive products.

A large number of selected items.

Different annual editions.

Available in **print and digital versions.**

Promotional videos featuring highlighted products.

Recommended retail prices (RRP) with a profit margin for our clients.



Continuous evolution

Every day we strive to **improve and continue innovating** in our sector

Since 1993, at Elektro3 we have been dedicated to the import, export and distribution of products for **hardware stores, DIY stores, electrical appliances and gardening.**

Always opting for the incorporation of **new products**, we are committed to provide an efficient, fast and quality service to all our customers.

In 1995, EDM was created, a new and important **brand** in the Spanish hardware and DIY sector, which has managed to offer a quality and prestigious product to our customers. We currently offer to our clients facilities of 30,000 s.q.m and a presence in more than 25 countries.

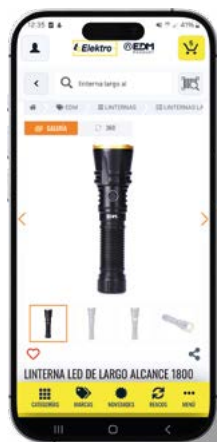
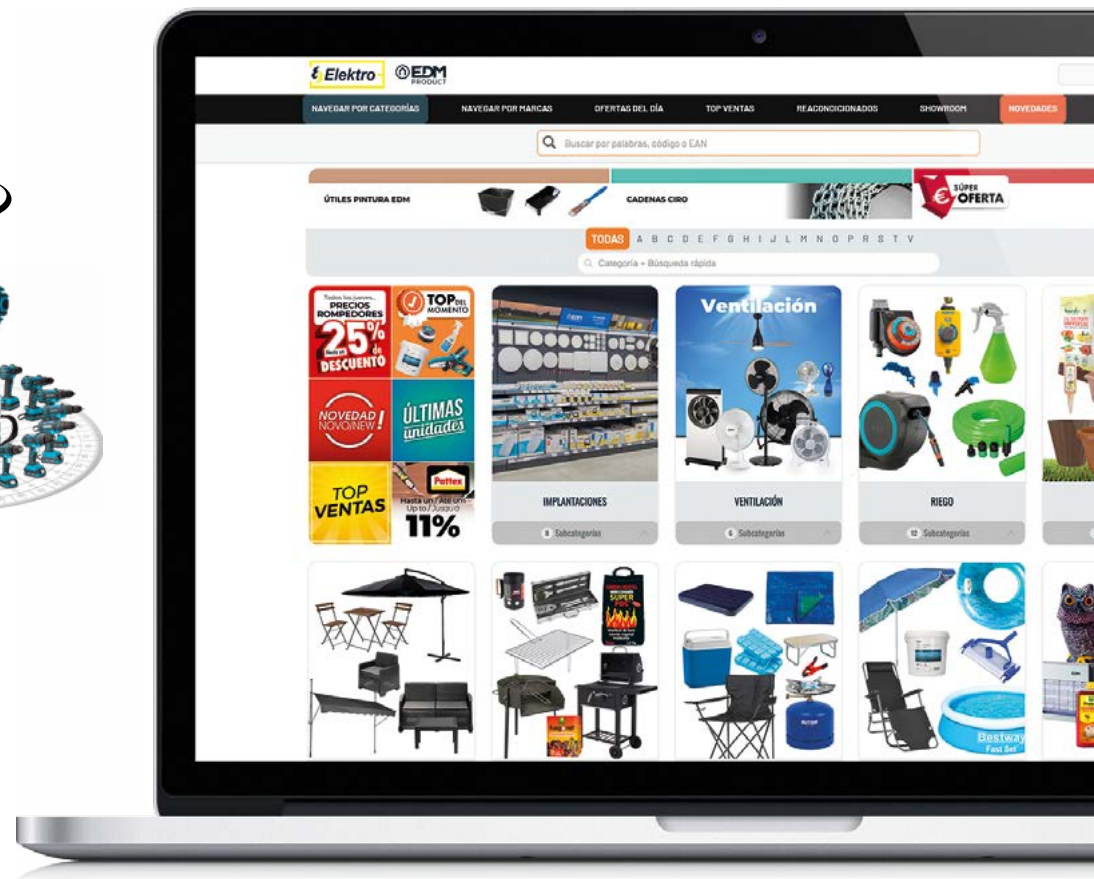
Elektro3 service, today:

Our **network of sales advisors** periodically visits all our clients in order to advise and help them in their business decisions and boost their activity.

AT THE SAME TIME

Our clients can access our **APP and website**, to buy and enjoy the infinity of online services that our company offers.

24 HOURS A DAY - 365 DAYS A YEAR



Customer service
**16 hours a day
uninterrupted.**
06:00 - 22:00



Elektro3
Store



Shared
cart



Web Elektro3
www.elektro3.com

Customized solutions

Modular linear to suit your business



Low module

Special for island or gondola-type formats. Its placement is recommended in the central parts of the trade.

Standard width of 1m and 1.33m

Gray colour **RAL 7015**

1x0.20m magnetic **signage**

Perforated panels to place hooks and other accessories to the desired size and distance (Distance between standard perforations of 15 and 25mm)

Slotted vertical bars to place shelves and other structures, one or two sides

Assembly service

In-house assembly team

We put our assembly team at your disposal for displays over 10 linear meters. Highly qualified staff who will leave your installation fully completed in record time.

High module

Special to place against the wall and in long corridors. Its height allows more display capacity.

Standard width of 1m and 1.33m

Gray colour **RAL 7015**

1x0.30m inclined signage

Pegboard panels to place hooks and other accessories to the desired size and distance (Distance between standard holes of 15 and 25mm)

Slotted vertical bars to place shelves and other structures, one or two sides

Possibility of upper extension of 40cm to save stock of the exhibition



Bulbs Tray



Color temperature cantilever
With presence sensor and 4 samples

Vinyl with thematic infographic
Informative infographic of the different types of bulbs and sockets





Bombillería

Ganchos

Color temperature cantilever
With presence sensor and 4 samples

Vinyl with thematic infographic
Informative infographic of the different types
of bulbs and sockets



LED Lighting

Interactive product display

All products in the exhibition area are functional and include a test button. They are arranged by type and indoor/outdoor use. They are numerically associated with their equivalent in the self-consumption zone.

LED tubes and strips cardboard display

Unique in the sector, it presents the product in an easy way, occupying the minimum space. Big capacity. Organized by sizes and light temperature.



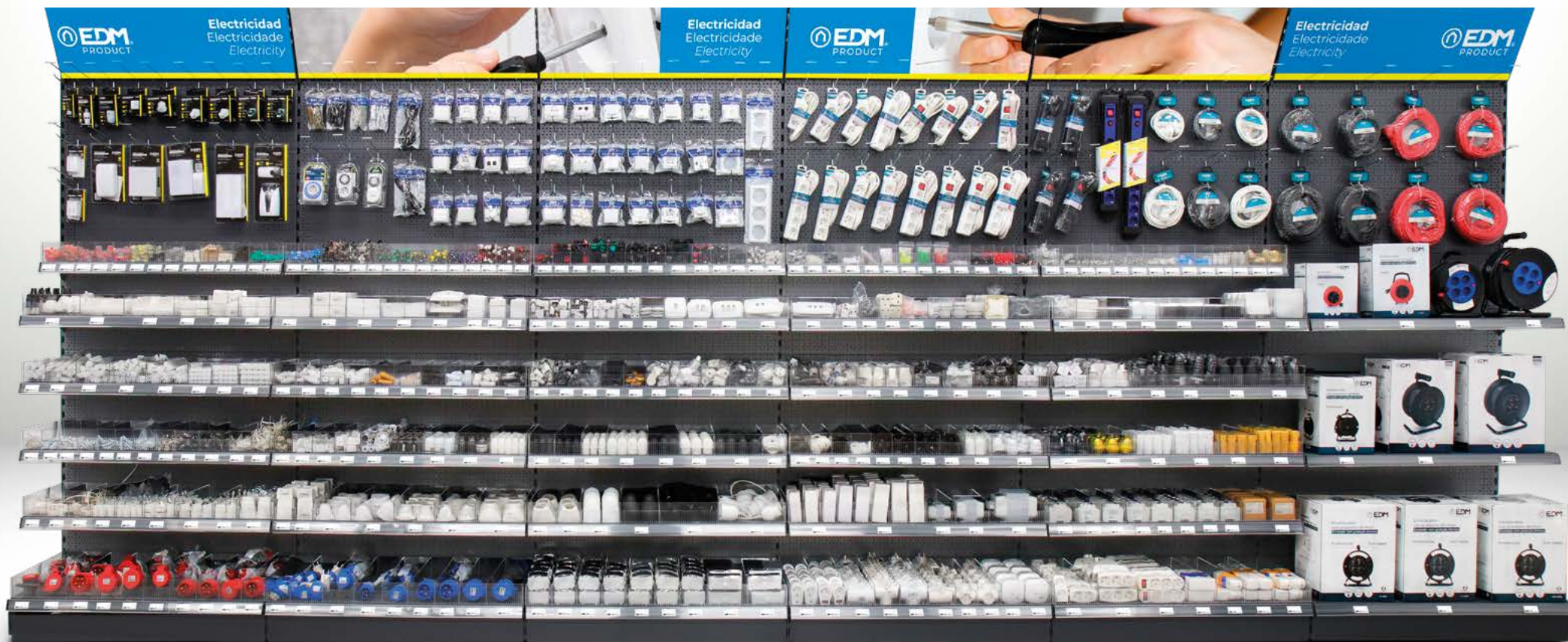


Electric material



Methacrylate dividers

A clean and tidy presentation that allows you to easily place small items that do not have hangers.



Koma tools

Low linear



Tool exhibition

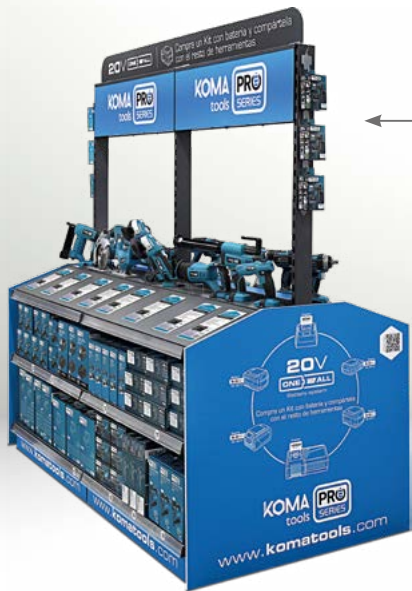
It includes an exhibition area for the tools that are placed permanently on the panels of the shelf





With side headers

Koma Tools island



Without side headers



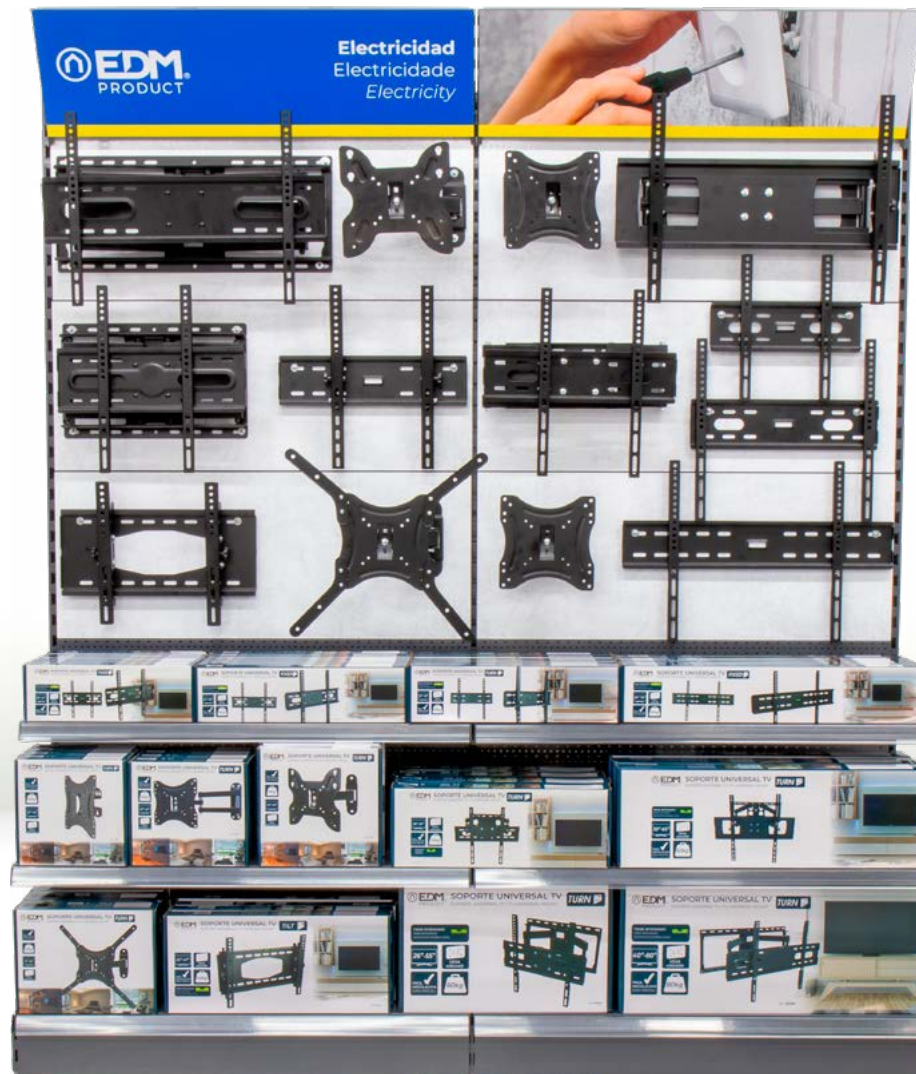
Flashlights

Low linear

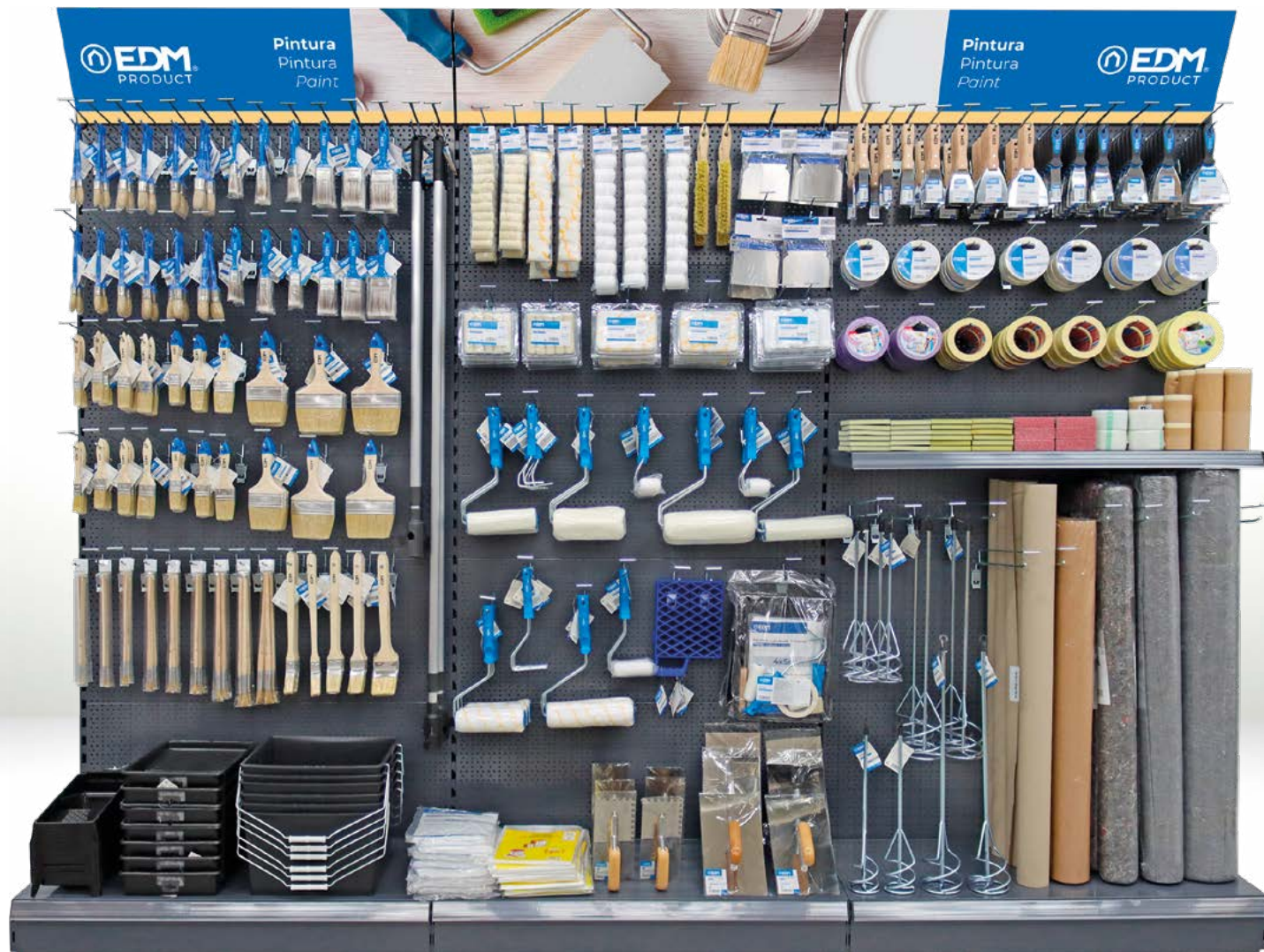
Exhibition with more than 50 flashlights
Different types: hanging, in display and in boxes



TV mounts



Painting accessories



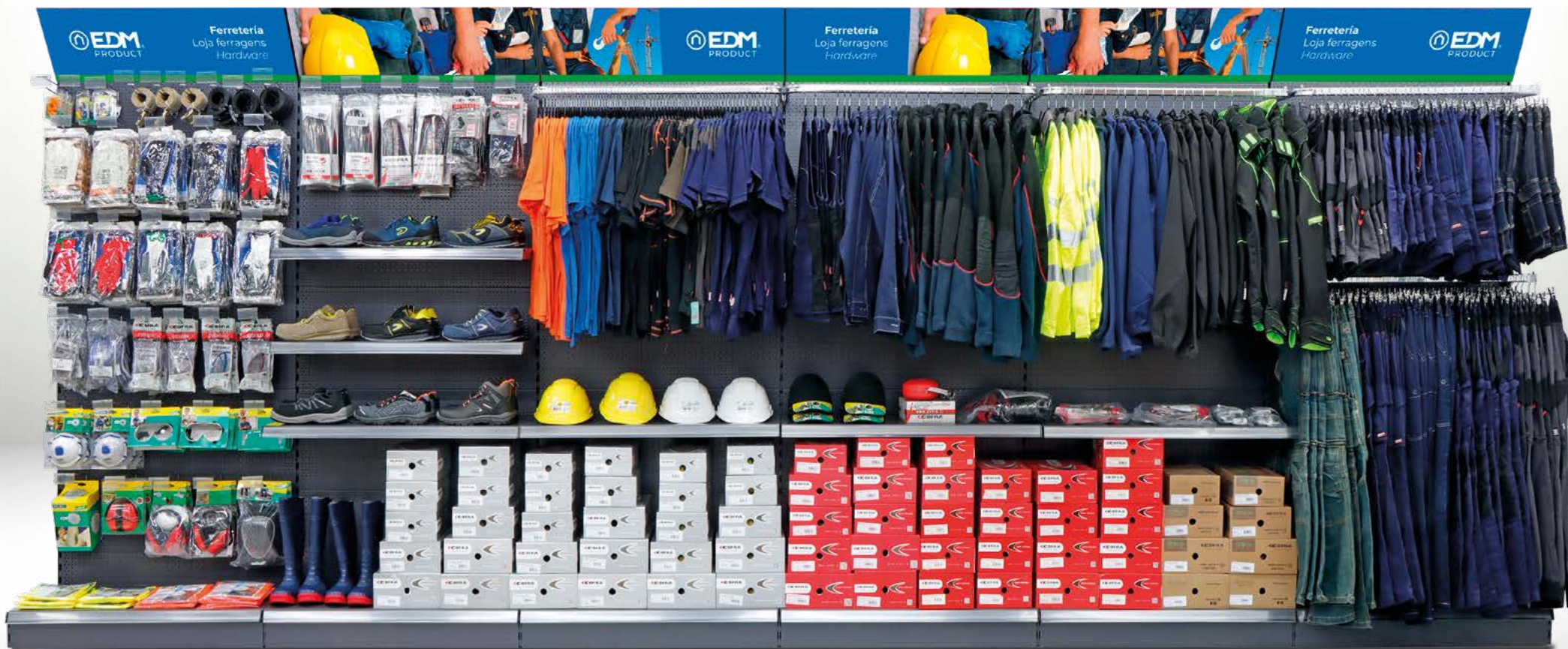


Low linear

Work safety

Hangar bars

Large-capacity coat hangers with a width of 1 module in a chrome finish



Garden

Low linear



Alternative composition

Includes space for small irrigation material exposed in bulk



Hydro



Mini taps display
Tabletop exhibitor with samples of taps

Module with 40 cm extension
For stock storage



Exhibition of taps and accessories
Samples of taps and accessories are placed on specially mechanized and decorated panels and shelves for this range of products.



PAE

Low linear



Product exhibition

A wooden shelf is placed in each module to present the product.

Adhesive price holders

We have specific adhesive price holders for wooden shelves



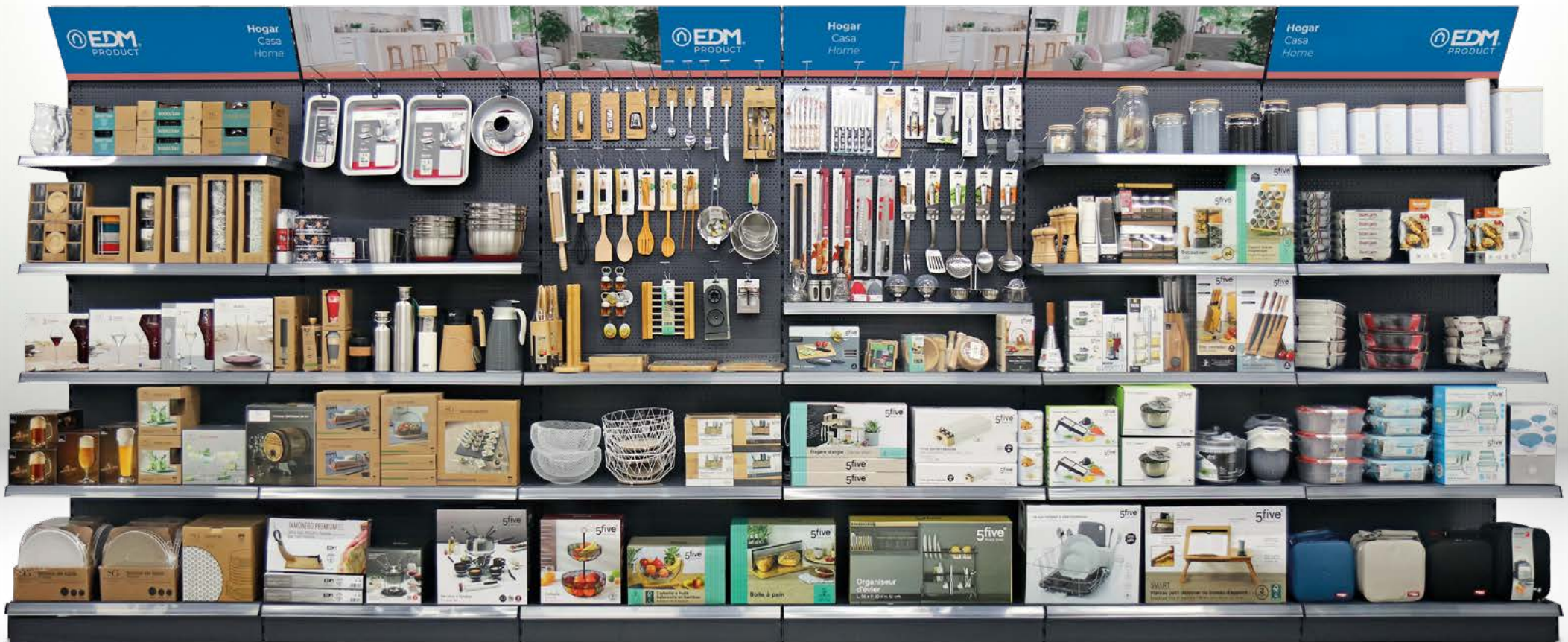
Workpro



*Adaptable mountings
To fit any linial width*



Cookware & cooking



Specific solutions

Garlands

Display module with space for displaying lit displays



Paella pans special

Special independent module for paellas pans. 14 internal hooks, 4 external hooks and bottom tray for gas accessories



Special mini channel module

This special module allows to place a large number of vertically pieces. A neat and practical presentation



Expopalet

Sleeved pallet

Ideal for one-off promotions of featured items, always on display to attract customers.



Cross sell strips

Shopping accessories

Cross-selling strips help to sell products in unusual locations of the product but that are directly related as a complement.



Easy to hang and locate

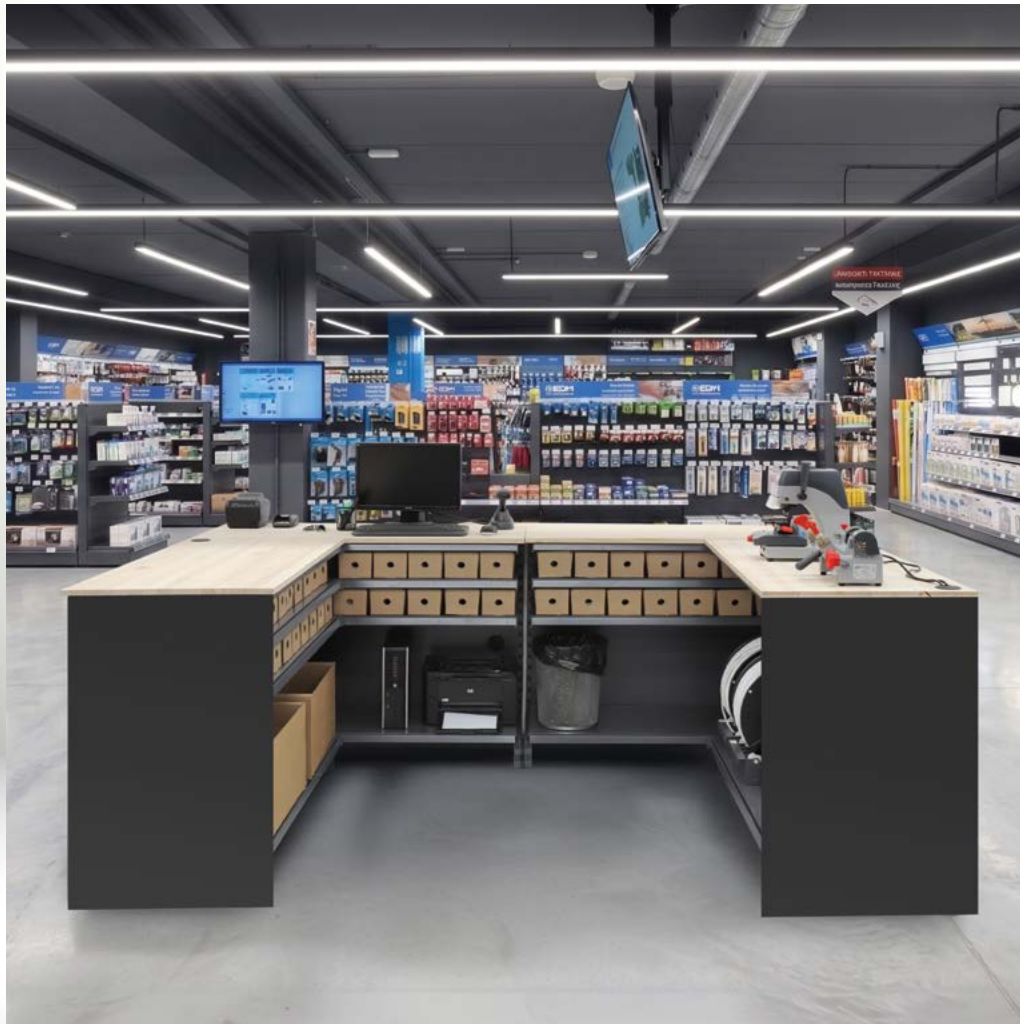
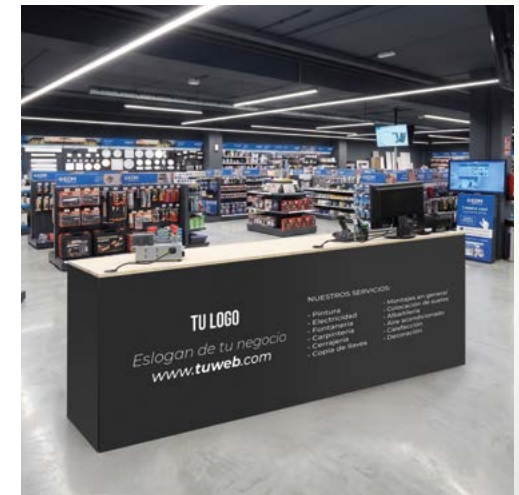
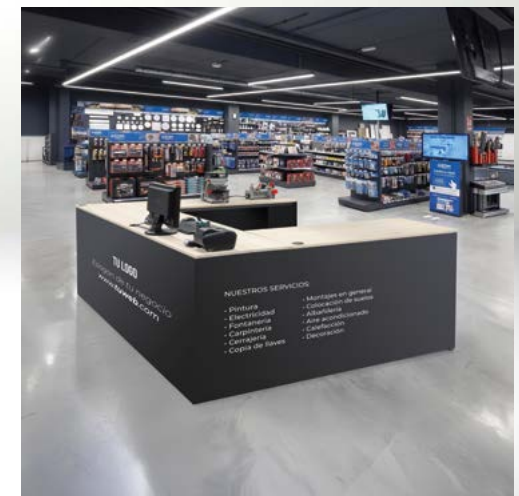
They are simply placed by hanging from a hook in any corner of the shelf



Modular system

We offer modular solutions for counters with the best quality-price ratio on the market. Counters designed to make your day-to-day work easier, as they feature an integrated system to neatly hide and **route all your cabling**, highly convenient **compartments** for dispensing your products, and fully customized signage that prominently displays your logo, website, and key services offered. Additionally, we provide total flexibility so you can configure your counter by choosing from one to four modules, **combining them in various arrangements to fit perfectly into your available space.**

Counters



Cardboard displays

Thematic cardboard displays
We have created specific displays to highlight products and boost sales in minimal space, designed to catch the eye of potential buyers.



Textile printing

NEW TEXTILE PRINTING SERVICE

Personalize clothing and uniforms with your business image... Quickly, easily, and affordably!

DTF Technology (Direct to Film)

Versatile, with high print quality and maximum durability on the garment.

High print quality and maximum durability

Suitable for all types of fabrics

Vibrant colors

What about the designs?

We will contact you to offer a personalized service: we will let you know what we need, assist you with the designs, and verify that everything meets our quality standards.



Printing and signage

LARGE FORMAT PRINTING AND SIGNAGE SERVICE

We offer a wide range of large format printing services focused on personalizing and enhancing the image of our clients' establishments, both indoors and outdoors.

Print and cut plotter

High definition and natural colors to ensure the test of time does not alter your establishment's image.



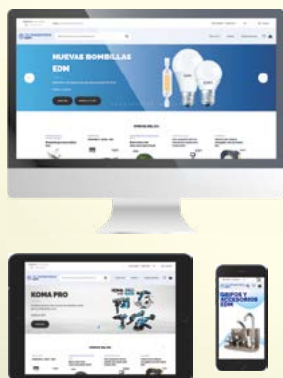
Both services are easily and intuitively managed directly from our website.

Technological services



At Elektro3 we are one step ahead and offer the most innovative technological services for your business.

Service 1 ONLINE SALES WEBSITE



It is essential to have a website to use the touch catalogue

Service 2 TOUCH CATALOGUE



Service 3 VIRTUAL SHOWCASE



HIGH BRIGHTNESS
TV with direct contact to the sun

STANDARD BRIGHTNESS
TV for indoor use

Service 4 WEB LINK



Export your file from your client area and import it into your website



Integrate our powerful tool into your website and increase your sales



Install the module and configure it easily following our manual

Service 5 INTEGRAL CONTROL LINK



If required, you can easily and securely link with Integral Control

Service 6 CONTENT CHANNEL



Create **professional content** for your **social media**.

Generate personalized galleries and videos featuring your brand for Instagram Reels, TikTok, and YouTube Shorts. Promote the products in our catalog with **professional-quality content**.